

WAYNE, NEBRASKA, THURSDAY, MARCH 1, 1934.

NUMBER FORTYSEVEN

CONFERENCE IS PLANNED SOON

State Daughters of American Revolution Meeting Is Here Next Week.

State Conference of Daughters of American Revolution, to be held in Wayne, March 7, 8 and 9, will be attended by about 50 delegates and visitors of Nebraska's 93 chapters.

Formal opening program of the conference will be held Wednesday evening at the college auditorium, and this is open to the public.

Business session resumes Thursday morning at the Presbyterian church. Mrs. Carrie Welch furnishes music.

Patriotic theme will be carried out in the Thursday evening banquet at the Presbyterian church.

Mrs. Frank W. Baker of Omaha, will conduct round table on chapter meetings and programs.

Mrs. Orr has appointed committees for the conference as follows: General chairman, Mrs. E. W. Huse; housing, Mrs. Clyde Oman.

COLDEST WEATHER OF SEASON COMES TO THE MID-WEST

A BLANKET of snow varying from two to ten inches in depth, covered the state over the week-end.

WORK PROJECTS GO ON SCHEDULE

Quota Of Men And Women On CWA In Wayne County Cut For Week.

Though snow and cold interfered with CWA work Saturday and Monday, all shifts in Wayne county, will complete their full quotas for the week.

Women's work quota will also be cut for next week to eight. Used clothing to be made over is needed by the women sewers.

Honor Andersens At Carroll Home

Relatives and friends surprised Mr. and Mrs. J. C. Andersen of Carroll Friday evening on their fortieth wedding anniversary.

Mr. and Mrs. Andersen are early settlers of Wayne county, both having come to Wayne county from Denmark 50 years ago.

Go To Omaha To Attend Rites

Mr. and Mrs. W. C. Corryell went to Omaha Monday afternoon to attend the funeral of Mrs. Frank Crumby.

SCHEDULE GAMES FOR TOURNAMENT

High School Teams Enter Basketball Meet Here Last Of Week.

Drawings for the "A" basketball tournament to be held here Thursday, Friday and Saturday, March 8, 9 and 10, were made Tuesday afternoon by Prof. Fred G. Dale.

The schedule for first round follows: Wisner vs. Emerson, 6 p. m. Thursday; Stanton vs. Wayne, 9 p. m. Thursday; Pender vs. Bloomfield, 3 p. m. Thursday.

Panabakers Have An Anniversary

Mr. and Mrs. L. E. Panabaker of Wayne, were married 45 years last Saturday, and relatives and friends remembered the occasion by spending the day with them.

Relatives And Friends Help Couple Observe Day With Dinner And Party.

Mr. and Mrs. Oscar Johnson, Mr. and Mrs. Oscar Johnson, Mr. and Mrs. J. S. Roberts, Mr. and Mrs. Geo. Bornhorst, Mrs. Blanche Trumbauer, W. L. Taylor, Mr. and Mrs. J. E. Ellis, Mr. and Mrs. John Dennis, Mr. and Mrs. Charles Riese and Mr. and Mrs. Oscar Nelson, besides the relatives mentioned.

Richard Williams Dies At Neligh

Funeral Services Are Held Monday Afternoon At Parlors There.

Richard Williams of Oakdale, son of R. P. Williams of Wayne, died Friday at Neligh from spinal trouble, aged 59 years.

Observe Birthday Of Wayne Woman

Mrs. G. J. Huff of Wayne, was 87 years old February 21, and relatives and friends called on her.

Funeral Service Is Held Sunday

Rites For John Echtenkamp Conducted At Arlington Home and Church.

John Echtenkamp, 72, father of Mrs. Ed. Meyer and W. G. Echtenkamp of Wayne, and brother of Fred W. H. Henry and Herman Echtenkamp of the place, died on Wednesday evening, February 21, at his home in Arlington, Neb.

Among those who went to Arlington for the rites were the following: Mr. and Mrs. Ed. Meyer and family, Mr. and Mrs. W. G. Echtenkamp and family, Mr. and Mrs. Fred Eckert, Miss Nora Echtenkamp, Ernest Echtenkamp, Mrs. Alvina Echtenkamp, Herman Echtenkamp, Mr. and Mrs. Herman Echtenkamp, Jr., Ober and Miss Leona Echtenkamp, Art Longe, Mr. and Mrs. Wm. Krallman and family, Mr. and Mrs. Albert Echtenkamp and Miss Hulda Echtenkamp.

LOCAL ORATORS COMPETE FRIDAY

Gale McGee Of Norfolk Is Winner And Will Enter The State Contest.

Local peace oratorical contest was held at Wayne State Teachers college last Friday, resulting in victory for Gale McGee of Norfolk, and second placing for Miss Zola Wilson of Wayne.

Are Wed Tuesday At Wayne Church

Miss Matilda Test becomes bride of H. F. Barelmann on anniversary.

Wakelaf Lady Celebrates Day

Mrs. F. O. Hildur of Wakefield, and relatives had dinner with her at noon.

Are Wed In Wayne

Mr. Raymond Riessen of Randolph, and Miss Azalia Bernice Long of Pierce, were married by Judge J. M. Cherry here February 24.

RESIDENCE RATE CUT BY COUNCIL

Spring Election Scheduled For April And Caucus Is To Be Friday.

Residence electric light rates were reduced by Wayne city council at regular meeting Tuesday evening. The minimum rate, which formerly was \$1.50, was reduced to \$1.30.

Announcement of election of April 3 was made. Caucus is scheduled this Friday evening at 7:30 at the city hall to place candidates in nomination.

STATE MEN ARE SPEAKERS HERE

Precinct Committeemen Meet To Plan Final Check-up In Reduction Program.

District meeting of agricultural agents of 11 counties was held at Wayne court house Wednesday to hear information about the cornhog reduction program presented by P. H. Stewart and Ralph Cole of Lincoln.

Silver Wedding Celebrated Here

Mr. and Mrs. Fred W. Meyer are honored by Lutheran Aid and Friends.

Damage Action Filed In Court

Damage action seeking to recover \$50,000 was filed Tuesday in Norfolk division of federal court by Mrs. Ruth G. Hart, administratrix of the estate of Ivan Hart, against the Log Cabin Oil company, a South Dakota corporation.

J. M. Strahan Is New Postmaster

J. M. Strahan, acting postmaster in Wayne, has been appointed to the office by the department in Washington, D. C., according to report received yesterday.

Two Aro Elected

Two Wayne county rural teachers have been secured for next year with salaries of \$60. One salary remains the same and the other is a \$5 raise.

LIGHTED SIGN TO ENLIVEN SPIRITS OF THE TRAVELER

ARRIVING home late Friday night from the meeting of the Nebraska Press association held in Omaha, we were impressed by the importance of having large, lighted signs perched high, saying "Welcome to Wayne!"

ROY HUFF DIES AT BELDEN HOME

Funeral Rites Will Be Conducted Today At Methodist Church.

Roy Huff, 62, of Belden, son of Mrs. C. J. Huff of Wayne, died on Monday evening, February 27, at his home following several days' illness with heart trouble.

Wayne Is Winner In Tuesday Game

College Defeats Visitors In Final Basketball Contest Of This Season.

Wayne State Teachers College defeated Western Union of Lincoln, Iowa, Tuesday evening in basketball here, the score being 43 to 28.

Reelect Officers Wayne Red Cross

Wayne Red Cross board, at a meeting Tuesday evening, reelects officers as follows: Mrs. E. W. Huse, chairman; Mrs. R. W. Loy, vice chairman; Supt. H. B. Best, secretary and A. B. Cahari, treasurer.

Assess In Robinson

For convenience of those who are required to file federal income tax returns, a deputy collector of internal revenue will be at the court house in Wayne March 6 and 7 to assist in preparing returns which must be in by March 15. No charge will be made for this service.

BRIEF INDEX

- Section One: Page Two - Local. Page Three - Local. Logat Valley. Southeast Wakefield. Leslie. Page Four - Editorials. Page Five - Wakefield. Northwest Wakefield. South Wayne. Brenna. Page Six - Social. Section Two: Page One - Witters Anniversary. Wayne Wins School News. Golden Rule Feature. Page Two - Woman's Club. Local's Brenna. Atlanta. Exchanges. Early Days. Southeast Wayne. Wilbur. Page Three - Carroll. Northeast Wayne. Concord. Pages Four and Five - Golden Rule Ad. Page Six - Local. Rural Schools. Page Seven - Hoskins. Northwest Wayne. Page Eight - Winslow. Shoes Society.

Discussions at Editor Meetings - Sophistication - Rogers on Air Mail Controversy - Editor Stone Returns. The federal code relating to newspapers and job plants, was the subject considered at the meeting of the Nebraska Press association in Omaha last week in the hope that some good may come out of rules to force fair practices in the publishing and job printing industry.

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Came Preceded By Pep Club Program

Hi-Y Club Installs Officers At Banquet Here Next Monday Evening.

Proceeding the Plainview game Wednesday, Pep club sponsored a program before the high school with Gertrude Gamble and Betty Blair playing piano numbers, and Ernest Stewart and the five boys who start the game, giving short pep talks.

Accession Books At Wayne Library

Four new books have been sent to the Wayne public library from the International Mind Alcool series given by the Carnegie Endowment for International Peace.

School Operetta Event Of Friday

Local Declamatory Contest For Training School Takes Place Today. "King Cole's Court," an operetta, will be presented by fifth, sixth and seventh graders of the college training school in the college auditorium Friday evening at 8 o'clock.

Local Declamatory Contest For Training School Takes Place Today.

The third grade Happy Parents club met Friday with parents as guests. The week folks took home invitations by letters, and about 25 parents and friends attended.

CHURCHES

St. Mary's Church. (Rev. Wm. Kearns, pastor) Mass at 10:30 a. m. Salem Church. (Rev. A. Hoyerer, pastor) Wednesday evening services at 7:30.

Latest Type All Electric INCUBATOR

We have installed the latest type electric heating in our incubator making it an all electric incubator. With this type machine we can control our temperature to about one tenth of one degree in our Smith Incubator every 24 hours.

First Chicks Here Soon

Our first chicks will be ready next Wednesday, March 7th. If you want some early broilers come in and get some of these. We hatch only from blood tested flocks.

Colson Hatchery

Wayne, Nebr. Phone 134. 401 Main St. Sunday school, 9:45 a. m. Services, 11:00 a. m. Subject: Christ Jesus.

SAFEWAY STORES advertisement featuring fresh fruits and vegetables. Includes list of items like Carrots, Tomatoes, Lettuce, Rhubarb, Oranges, Apples, Grapefruit, and Cabbage with prices.

COFFEE and BUTTER advertisement. Lists items like Airway Brand Coffee, Alfalfa Bloom Butter, and various types of flour with prices.

MEATS advertisement. Lists items like Beef Roast, Short Ribs, Beef Steak, and Ground Beef with prices.

Mary Here Saturday. Mr. Raymond A. Benjamin of Laurel, and Miss Della O. Hintz of Coleridge, were married February 24 by Judge J. M. Cherry in Wayne.

Local Orators Compete Friday. (Continued on Page Two) of Schuyler and Miss Muriel Clark of Madison, discussed what the college woman can do to help civilization.

Southwest Wakefield. (Mrs. Lawrence Ring) Claire Buskirk is assisting on the W. C. Ring farm. Mrs. C. L. Bard sewed for Mrs. W. C. Ring Friday afternoon.

Northeast Wakefield. (By Mrs. Monie Lundahl) Mr. and Mrs. Geo. Jensen spent Tuesday evening at Cliff Munson's.

Crystal Theatre. "Easy to Love" Starting Genevieve Tobin Guy Kibbee Admission to Everyone 10c Thurs., March 1

Crystal Theatre. "Police Car No. 17" Starting Tim McCoy Adm. 25c-10c Sat.-Sun., Mar. 3-4

Methodist Episcopal Church. (Rev. Harold C. Capsey, Minister) The severe weather last Sunday made it seem inadvisable for the minister to take the service in the morning as planned.

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Girl Scout Rally Is Planned Soon

Camping Period For Councils Considered By Council Monday Evening.

Wayne girl scout council, at a meeting Monday evening, discussed plans for the usual spring rally...

Real Estate Taxes Are Being Paid

Real estate taxes, due March 1, are being paid by many this week.

Rural Schools

District 60. (Dorothy Gildersleeve, Teacher) Pupils who have had perfect attendance for the first six months of the school year are: Alma Temme, Donald Quinn, Marsalino Longe, Gladys and Leona Granquist.

LOCALS

Ivan Davis was a Sunday guest of Kenneth at J. K. Johnson's. Fred Dale was in West Point on Friday evening refereeing a basketball game.

Southwest Wakefield

By Ruth V. Hanson Franklin Backstrom spent the week-end in Omaha. Miss Ada Waiters spent the week-end at Roy Holm's.

Northwest Wayne

(By Staff Correspondent) Frank Spahr and Buster Fisher were Thursday callers in the Robert Stambaugh home.

Movie Lites

P. L. March has arranged another week of features at the Gay theatre. "Convention City" comes March 2 and 3.

Classified Advertising Phone 146

WANTED, FOR SALE, FOR RENT, etc. Classified ads listing various services and goods.

FOOD U & I STORES. Phone 333. Free Delivery Service. Specials Thursday, Friday, Saturday. Sugar 52c, Brown Sugar 19c, etc.

Leslie News (By Mrs. Grace Buskirk) Margaret Keenan and Virginia Bressler visited district 4 Tuesday afternoon.

Altona News Altona Trinity Lutheran Church. (Rev. E. J. Moede, pastor) German services, 10:30 a. m. Sunday.

Logan Valley (By Mrs. Albert Anderson) Mr. and Mrs. Herbert Johnson visited at the Leonard Olson home Sunday afternoon.

Tankage. Buy your tankage now at this price before the raise. Delivered to you, Per 100 \$1.85. Wayne Rendering Company, Wayne, Nebr. Phone 429F20.

Pavilion SALE. Wayne, Nebraska. Saturd'y, Mar. 3. HORSES. A number of good, rugged work horses have been listed. CATTLE and HOGS. Some cows, calves and stock cattle already listed.

Program Is Given By Woman's Club

Mrs. S. A. Lutgen has Charge Of Drama Feature At Gay Theatre.

Wayne Woman's club observed drama week Friday with a program at the Gay theatre, about 170 members and guests attending.

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The A. A. U. W. drama group gave the patriotic play, "A Messenger from George Washington."

Outstanding Points In Annual Report

"This country is entitled in good times and bad to the best possible telephone service at the lowest possible cost," says the American Telephone and Telegraph company.

were inadequate the past financial policy made it possible to continue the dividend to stockholders at the usual rate."

This policy, the report points out, has enabled a stability of return to stockholders during the depression that has in thousands of cases helped to provide the bare necessities of life for those who have invested their savings in the business.

At the end of 1933, the number of telephones in the Bell System, of which the Northwestern company is a part, was about 16 per cent below the maximum development reached in 1930 and the long distance conversations about 30 per cent below that year.

Despite the continued need for every practical economy in operation, definite progress was made in speed and quality of Bell System telephone service.

Local News

Herman Miller of Allen, was a Wayne visitor Saturday. A new line of wall papers, priced right. R. C. Hahbeck. Phone 987.

Brenna (By Staff Correspondent)

Dale Lindsay and Gus Splittgerber went to Omaha Thursday. Gene Baird spent Friday evening and Saturday in the Charles Baird home.

Lorraine and Wainetta Mae Nichols spent Thursday in the Will Test home. Mr. and Mrs. Alvin Vogel visited Sunday evening of last week in the Arthur Mann home.

Mr. and Mrs. John Woodson were Tuesday dinner guests last week in the Fred Baird home.

Ill With Pneumonia.

Mr. Robert Roggenbach was taken ill last week with double pneumonia. She was still quite ill the first of the week.

Southwest Wayne (By Staff Correspondent)

Mr. and Mrs. Ben Meyer went to Norfolk last Friday. Miss Marie Pedersen visited in the Nels Grimm home Sunday, February 11.

Mr. and Mrs. Walter Ulrich visited in the Knesche-Schulte home Thursday evening. Miss Clara Sorensen spent the week-end in the James Milliken home last week.

Speaks to Farmers Union.

W. E. Roggenbach spoke on co-operation in the interest of the Farmers Union at the Double Valley local No. 1377, five miles west of Wayne February 20. H. H. Pflueger spoke on Union insurance. H. C. Barstman is president and Elhardt Pospishil secretary of the local. Luncheon closed the meeting which was attended by about 30.

WEEK'S REVIEW OF THE HERALD EXCHANGES

Oscar Pilger has been appointed postmaster at Pilger. M. J. Beamer of Wisner, died last week at the age of 66. Dixon county CWA quota of men was cut from 240 to 206.

Miss Wilma Niday and Alfred Krueger of Randolph, were married February 13. Franklin Schutt died at Wisner February 20. His wife and a daughter survive.

Southwest Wayne (By Staff Correspondent)

Mr. and Mrs. George Fox and James visited in the Oscar Hoeman home Sunday evening of last week. Mr. and Mrs. Clarence Beck were Sunday dinner guests last week in the Nels Granquist home.

Early Days In Wayne County

Early Days in the Wayne Herald for March 14, 1918: W. S. Brown, Wayne pioneer, died March 10, 1918, at the age of 75. Red Cross is calling for pieces of kid to be used in making coats for soldiers.

G. A. Gansko of Hartington, took charge of the Boyd hotel in Wayne. Geo. Box has had the hotel. Faith, Fiallo, Susie Saunders, Mary House, Margaret Mines, Edith Huss, Effie Carpenter, Elizabeth Gildersleeve and Lydia Griggs were in the high school declamatory contest.

Southwest Wayne (By Staff Correspondent)

Mr. and Mrs. Richard Wright of Bruswick, spent the week-end in the L. R. Winegar home, arriving Saturday evening. Miss Dorothy Ross of Wayne, spent Sunday with the Winegars.

Wilbur News (By Staff Correspondent)

Lois Beckman spent Friday night and Saturday in the Ray Farney home. Mr. and Mrs. Irve Reed called in the John Bush home Tuesday afternoon of last week.

Mr. and Mrs. Otto Sals and family were guests in the Irve Reed home Thursday evening. Mr. and Mrs. John Grier were all day guests in the Ed. Grier home Wednesday of last week.

Man's Heart Stopped, Stomach Gas Cause

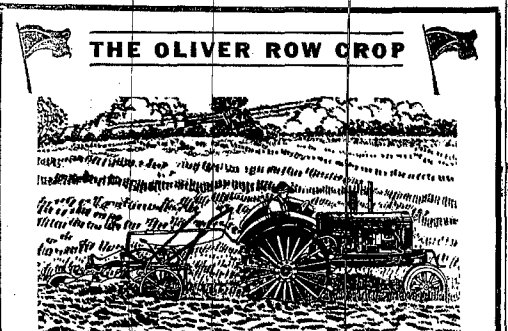
W. L. Adams was doated so with gas that his heart often missed beats after eating. Advertiser told him of all gas, and now he eats anything and feels fine. Felber's Pharmacy—in Wakefield by Long's Drug Store.

Dr. E. H. Dotson EYESIGHT SPECIALIST

Open Evenings Wayne, Neb. Real Estate Farm Loans Writes every kind of insurance except life. Special attention to FARM and AUTOMOBILE insurance.

Martin L. Ringer Real Estate Farm Loans

Writes every kind of insurance except life. Special attention to FARM and AUTOMOBILE insurance.



Its Tip-Toe Wheels Give Greater Plowing Power Here is a general purpose tractor with real plowing power. 18 horsepower on the drawbar, pulling through the tip-toe wheels, make Row Crop Plowing a high speed, big acreage proposition, too. The Oliver Row Crop owner will never need to worry about getting behind in his plowing.

ALTONA Norma Carpenter will visit Altona each Saturday. She will gladly receive any news contributions. Secretary Wallace charges 10 meat packers with combination to control southern retail meat prices.

Early Days In Wayne County Early Days in the Wayne Herald for March 14, 1918: W. S. Brown, Wayne pioneer, died March 10, 1918, at the age of 75.

SILK OF FEEDS Greater Results When You Buy a Feed That Will Hit The Mark! We realize that you are looking for the best feed that money can buy for those spring chicks, in order to be able to develop early fries and broilers while the markets are at their best level.

Sale Opens Friday 8 a. m.
Closes Sat. Eve, March 10

Seven Years In Wayne Huge Birthday

Spring Sweaters
Women's light-weight wool sweaters in striking color combinations, also pastels **98c TO \$1.87**

Wool Sports Skirts
To top with sweater or blouse—no more practical outfit for office, schoolroom or sports. Tailored wool skirts **\$1.98**
At

The New Blouses
—have a mode all their own! In pastel tints, also in gay plaids—developed in silky **98c**

Rayon Crepes
Stripes — Plaids — Florals — what a grand season for prints! And what attractive prints to choose from! The price, **49c**
can you believe it—is.....

New! Rich! Lively!
All Silk
CREPES
On Sale at only — 98c

If you haven't gotten the spring sewing fever yet, you will when you see these lovely patterns, feel their firm silkiness, and envision the many things you could make at little expense!

- ... Vivid Stripes
- ... Large Plaids
- ... Colorful Florals



Anklets
Children's anklets, plain colors, sizes up to 9. Better buy a supply..... **8c**

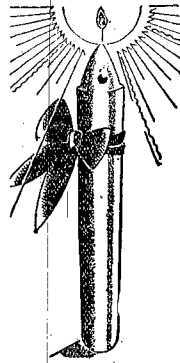
Beco Corsets
GIRDLES — All-elastic step-ins, also combinations, remarkable values, at **98c**

Brassieres
Bandeau Brassieres, lace-trimmed and tailored styles, they're good-fitting **25c**

New Hand Bags
Here they are—spring's contributions in leather purses—mighty attractive styles, developed in wanted shades, at **98c**

Chintz Prints
At a low price
A large assortment of new patterns in Johnson's fast-color Chintz prints. Vivacious in coloring, good firm weaves. Yard **15c**

Plisse Crepe
For Spring Undies
Plain color and fancy plisse crepes to fashion into dainty undies, and night wear. Yd **19c**



Just 7 Years Ago

BROUGHT the founding of the GOLDEN RULE STORE OF BWAYNE. The intervening years have been successful ones, and the store has grown and prospered, largely because of the MANY LOYAL FRIENDS who make this their SHOPPING CENTER. We want to show our appreciation, and what better way than a store-wide sales event WHICH IGNORES PROFIT and gives you splendid new merchandise at way-down prices! You've been most kind, friends —

We're Re-paying You With This Unique Sales Event!

— (SO COME CELEBRATE WITH US) —

Women's Durable Cotton Hose
No limit on the pairs you buy — and only — **10c**

Here's a bargain and a half — women's good quality cotton hose, perfects, in lighter shades. Come early for these!

Colorful Spring Wash Prints
As many yards as you need at this price — **11c**

Here's a sale item you won't run into for many a year — pretty wash prints for frocks, children's wear, etc.

RAG RUGS
FRIDAY — 8 a. m.
Hit-and-miss rag rugs, a good size for bathroom, kitchen or bedroom. While they last Friday morning. **5 cents**
(Only 2 to Customer)

While 144 Last —
HOUSE FROCKS
Bought to Sell at —
49c

We're lucky to get these — you'll be lucky to get a chance at them, too. But 144 won't last long, so BE HERE EARLY! Very wearable styles, made up of tubable fabrics.

Children's Frocks
Good-looking little wash frocks for school and play, for ages 6 to 14. Quite a few of these, and only... **49c**

Jacquard Rugs
Jacquard Chenille rugs in pretty pastel shades—size 27x54 inches. For bedrooms, halls, etc. Only... **\$1**

Boys' Sweaters
New light shades in well-made sweaters for the growing lads. Slip-overs, of course, and sleeveless. **69c**

Organdy Ruffling
That dainty pastel and white organdy ruffling which is being used so successfully on spring costumes. Yard **10c**

Unbleached Muslin
A thousand and one uses for it—and this is a firm quality which will stand up well. Yard **7c**

Sturdy Play Suits
Children's Play Suits of striped and checked denim and covert cloth. For all the out-door season. Sizes 2 to 8 **59c**



Hope Muslin
A good reliable brand you've used for years, but not at this low price. **10c Yd.**

Friday —
Solid
Where else you find them
Think how can make yourself These silk this price.



They're Exciting! -- Style-Right!
You'll Fall in Love with this Line of
Smart New Frocks

Developed in Bright Prints and the High Shades Everyone's Talking

\$3.98 \$4.98
\$5.95

In Three Attractive Groups

THESE are the frocks you've been reading about in style bulletins — the bright prints which show up so well under heavy coats — the light pastels which are spring's own! Cleverly styled with fluffy white trims, pique collars, wing sleeves, high, novelty necklines... some mannishly tailored, others decidedly feminine.

(Others up to \$14.75)

New Light COATS

Of Softest Tweeds and Polos

\$9.90 \$12.75
\$16.75

THEY bring a fashion all their own — most are swagger style, beltless and freedom-giving... They bring lovely tweeds in blues, greens, the interesting mustard, beige, greys and navy. And they're so very conveniently priced.

- With full sleeves, mostly
- Furless, tailored neck-lines
- Some Intricately Stitched



Swagger Forth in a
SWAGGER SUIT
To Be Truly in Fashion
\$9.90 \$12.75
\$16.75

Not only the smartest, but the most practical outfit of the season — no wonder they're going so fast! The colors are delightful — rich blues, greens, soft grays and mustard. And just glance at the prices!

Women's Hose
(Irregulars)
For Opening on Friday, we'll sell you cotton hose at the ridiculous price of — **5c**

Bath Towels
For Friday —
The good, thirsty kind, 22x44, with double thread. Colored borders. Only — **15c**

Fresh-as-Spring FABRICS

Challenge your skill in turning them into pretty frocks and undies

Dainty Sheers

Voiles — Batistes — Dimities — in a wealth of coloring — in strikingly new patterns. For Children's Frocks, House Frocks, About-Town Frocks, Undies, etc. Very economical — priced at **19c and 25c**

LOVELACE VOILE — a fabric which is all its name implies — you'll want several frocks from this fabric, and each will look entirely individual. Yard **39c**

ABC Percales

Over 100 new designs in this nationally-known brand. Choose ABC percale for making house dresses, children's garments, quilts or curtains — it will pay you. Guaranteed not to fade, of course. Yard **22c**



Look at ladies' SPRING and here **1.95**

A "spring" blurring new straws, roughies in the pot styles, off-t brims. Blues — Ever Browns —

Items Of Interest



Dainty Silk Undies

SILK RAYON undies — Fr. pants and bloomers — fine knit. Good range sizes — pink and peach.

3 for \$

THE GOLDEN RULE STORE

Wayne Calls For This Birthday Event

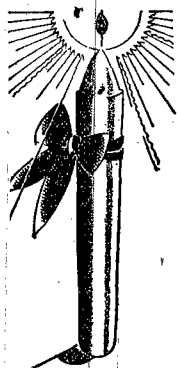
Come To Our Birthday Party Friday...Treats for all

Beginning Friday

OUR STORE appears in BIRTHDAY ATTIRE — All dressed up in its newest and best! Racks, show-windows, counters and shelves filled with the most intriguing of new wearables... women's, men's and children's spring clothes carefully selected from eastern style-centers... attractive new house furnishings you'll want during the warmer months. Values beyond your greatest expectations... beginning Friday and LASTING THROUGH SATURDAY, MARCH 10.

Treats For Everyone Who Visits This Store Friday!

(CHILDREN MUST BE WITH PARENTS)



Work Sox

Plain color hose for everyday wear—also heavier cotton mixed. Pair 8c

Men's Dress Hose

In Fancy Patterns
A large assortment of spring hose, the new patterns, at a BIRTHDAY SALE PRICE—nothing else would explain this—

10c

Canvas Gloves For Outdoor Work

Those heavy work gloves you fellows find most economical for about-farm work. Pair—

10c

Men's Overalls

Great Values At—

89c

Sodbuster Overalls at very low price—but they wear well and are plenty full cut.

Work Sox

Old reliable Rockford Sox—your granddads found them good and so will you. Our price is—

10c

Don't Miss This

Silk Hose

It's a Record Value at—

49c

Not for a long time have we been able to bring you hose at this price—that's why we advise you to anticipate your summer needs and fill them at this sale.

Full-fashioned hose
The wanted light colors
For office and campus
Service and semi-service
A nicely-sheer chiffon
Plan for several pairs.

Ruffled Curtains

Attractive Patterns on sale—
49c 59c 79c

Panel Curtains

Extra quality panel curtains, full sized, neatly hemmed. Ecru color in smart patterns. Each \$1

Pullman Sheets

Excellent values in 81x99-in. Pullman sheets—wear like iron, and seldom are available at \$1

Chenille Rugs

Woven chenille rugs in cheery patterns—right size for bedroom, bath or kitchen, and only 59c

Children's Hose

Ribbed Hose in the tan shades. These stand up well under hard play, and are very conveniently priced at 12c

Palmolive Soap

3 Bars 10c

FRIDAY, 8 to 9 a. m.
For just one hour—a value we don't need to enlarge upon. Don't forget the time!

Naphtha Soap

10 bars 19c

HALF-POUND BARS
Swift's Quick Naphtha soap you probably use it regularly. Don't miss it.

GALA SALE OF SHOES

Our Spring Footwear Is Attracting Much Interest, and no Wonder!

WOMEN'S FOOTWEAR
\$2.49 \$2.98 \$3.45
\$3.95 \$4.85

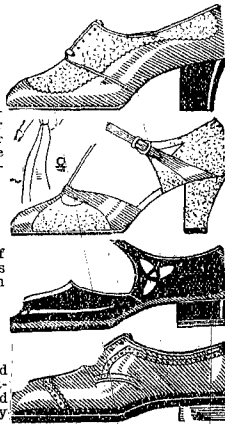
Have you seen the new spring lines?—Bicycle shoes with novelty lacing for sports wear—two-leather types for dress and street—the white shoes are here, also blues, beige, grays and darker tones.

GIRLS' FOOTWEAR
98c \$1.19 \$1.49

STRAPS and OXFORDS in plain calf leathers and patents—sturdy play shoes for everyday—more dressy styles in light colors and black patent.

MEN'S FOOTWEAR
\$2.69 \$2.98 \$3.45

Dress oxfords you men will like—good comfortable styles and which give satisfaction wherever we've sent them. And you must admit they're appealingly priced.



shades, pastels
for Silks
at 2 yds. \$1

expensively you
pretty frocks for
the children!
sell quickly at

Panel Curtains

Neat ecru panels with generous fringing—a limited number on sale.

Each 39c

calendar,
it's time for
HATS
they are at—

2.95

"bazaar" of flat-tops — linen-like hats and straw fabric turbans, matron's ecc modes and

colors — Beige
Black
Navy



Solely To Women

Rayon Silk Gowns

TAILORED OR LACEY? There's a gown to your taste in these pretty rayon gowns. Pastel shades. Some very tailored, others with generous lace trim.

43c



Only a Birthday Event Could Bring Such Offers in Men's Fine Wearables

Men's Spring Suits

Bought in a very Special Purchase For This Great Birthday Anniversary!

Don't mistake Their value by \$16 Their price

When we received word from New York that these suits could be had to sell at \$16, we turned a couple of hand-springs and danced about the store, because here was the answer to a merchant's prayer! Just what we wanted to put the finishing touch to our big birthday event!

Consider the Present Prices on Men's All-Wool Suits and Plan on one of these!

All new fabrics — New colors — Thoroughly correct in styling, including the conservative styles and those for younger men. All wool, tailored to stand close inspection. And the price during this event is \$16.

Mothers! Here's Good News for You and for the Family Purse!

Boys' Wool Suits
\$6.95 and \$8.95

MANNISH STYLES — Just like Dad's, and tailored quite as well as the suits he wears. Lads between 5 and 16 years should be in here pretty early and buy themselves a wonderful suit.

See these Dress Sox!

And we'll guarantee you'll buy

They're mercerized, hose-in checked patterns — a variety of colors. Good-wearing hose very low-priced at—

19c



You'll Soon be Needing One!
Men's Spring Hats
IN LIGHTER COLORS

\$2.98

Men's Caps 69c, 79c, 98c

The lighter patterns, also plenty of darks, in the ever-popular cap. Plaids, mottled patterns and plains.

LOCALS

Dr. L. F. Perry, dentist, phone 88.
Francis Jones was here from Sioux City last Friday.
Mr. and Mrs. W. A. Hiscox were in Omaha last Thursday.
Dr. Heckert, dentist, office over Felber's Drug Store.
J. M. Lockard spent the week-end at his home in Shelby.
Miss Hazel Reeve will be at home in Brock this coming week-end.
Herman and Frank Westerhold were here from Fender Saturday.
See our wall papers for quality and price. R. C. Hahlbeck, Wayne.
O. G. Nelson and Miss Arlyn Nelson were in Sioux City last Friday.
Marion Auker went to Ainsworth, Neb., last Thursday afternoon.
Fred C. Walde moved last week from near Laurel to the farm six miles north and four west of Wayne. Ben Bodenstedt, who was

on the farm, went to a place near Belden.
Mr. and Mrs. Henry E. Ley and daughter were in Omaha last Thursday.
White or pink gold frames, including lens, \$8. Geo. J. Hess, M. D., Wayne, Neb.
Better wall papers and paints at reasonable prices. R. C. Hahlbeck, phone 98-J, Wayne.
Mr. and Mrs. C. E. Carhart are visiting in the Dr. E. C. Carhart home in Los Angeles, Calif.
F. O. Martin has been spending the past three weeks with his son, Carlos Martin, at Winside.
Mrs. Hannah Beck went to Wakefield Friday to visit a week with Mrs. N. C. Henningsen.
Miss Alice Berry who teaches at Silver Creek came Friday to spend the week-end in the C. A. Berry home.
Miss Clara E. Smothers went to Bellevue, Iowa, last Thursday to spend a few days with Mrs. Lowell Henney.
Among those who went to Sioux City last Thursday evening to attend a lecture at the Shrine temple were Mr. and Mrs. E. D. Gordon

and Patricia, Mrs. Ida Holmes, Mr. and Mrs. L. E. McClure, Mr. and Mrs. J. E. Dowling and Frederick, Mrs. E. W. Huse, Mrs. E. O. Stratton, Mr. and Mrs. Ernest Jones, Will Jones, Miss Dorothy Raff, Miss Alyce Garwood, Donald Beaman and Otto Wagner.
Miss Effie Wallace has spent several days the past week in Omaha with her sister, Miss Mary Ellen Wallace.
Miss Louise Rickabaugh who teaches at Battle Creek, spent the week-end here with Mrs. Alice Rickabaugh.
Walter Carlson arrived home Wednesday last week from Cody where he bought cattle. He reports that western Nebraska had a good fall of snow.
Miss Ardythe Gildersleeve, nurse in Chicago, arrived last Thursday to visit her parents, Mr. and Mrs. A. E. Gildersleeve.
In all my dreams, I never imagined a 30x5 truck tire for \$11.43—but I got one today at Gambles, 32x6, 10 ply, \$19.10.
Donald Linn, college student, went to Pierce last Thursday to substitute in teaching commercial work in the high school there.
You, too, can buy your tires with the money you save on oil at Gambles Stores. Guaranteed S. A. E. 20 for spring driving, 9 3-4 qt. bulk 15 gal. lots. m11.
F. N. Kolberg of Sioux Falls, S. D., visited a short time in the John Einung home Wednesday of last week.
Henry Ulrich of Winside, visited in the G. G. Haller home Friday, in the afternoon Mr. and Mrs. R. W. Haller of Winside, called.
J. N. Einung left Tuesday for Lincoln where he attended a road letting meeting on Wednesday. Mr. Einung returned home Wednesday.
Mr. and Mrs. O. T. Conger, R. L. Will and C. R. Johnson spent Saturday night and Sunday visiting in the B. I. VanPatten home at Norfolk.
Paul Lindley of Lincoln, was a guest in the John Einung home on Thursday. Mr. Einung accompanied Mr. Lindley to the western part of the state the same day. They returned on Friday.
Prof. and Mrs. E. J. Hunteher and three college students went to Fender Friday afternoon to see the manual training equipment there. Mrs. Hunteher visited Mrs. William Hepfinger.
Miss Mate Relyea and Robert Hickman were dinner guests in the L. B. McClure home Saturday evening. It was Mrs. Bertha Carpenter's birthday. Mr. and Mrs. Ray Hickman were guests in the evening.
Ross James, who has been recovering from an operation in Sioux City, and Miss Helen Hensel of Sioux City, were Saturday dinner guests in the Howard James home. Mr. James will spend this week in the W. S. Hensel home at Hinton, Iowa, and return first of next week.
Mrs. Justin James of Duluth, Minn., formerly Miss Esther Johnson of Wayne, has been here the past week visiting her parents, Mr. and Mrs. W. J. Johnson, east of town. Mr. Johnson has been ill with pneumonia and is slightly improved now. Mr. and Mrs. Harley Johnson and Mrs. Luce of Glenwood, and Mrs. Roy Knopp of Wayne, children of the Johnsons, have also been with them.

Rural School

District 78.
Retta McIntyre, Teacher.
Berniece Echtenkamp has been neither absent nor tardy thus far this year. Other pupils having perfect attendance for this month were LeRoy Echtenkamp, Ariene Ruser, Lois Ruser and Paul Wischnof.
Health booklets have been started in the first and second grade language class.
On Washington's and Lincoln's birthdays patriotic programs were held.
The fifth grade history class is studying the invention of the locomotive. Illustrated booklets are being made.
The pupils are enjoying the new library books, which we received the past month.
The fifth grade made health posters and a health border.
The second grade pupils, Berniece Echtenkamp, has completed four books this year.
The pupils enjoyed a Valentine party on February 14. Games were played and the Valentine box was opened. At the close of school the children had a marshmallow roast.
The first and second grades are working on the dramatization of the story, "The Three Bears." They also made posters to illustrate the story.
Elmer Echtenkamp, Betty Holdorf and Ruth Backstrom were absent from school on account of sickness.

Ruling Is Made On Tax Payment

Lincoln, Feb. 24—The Nebraska supreme court today ruled that personal taxes may be paid in two equal installments without a penalty for delinquency.
The ruling upheld the contentions of the Lincoln Telephone company which had appealed from a decision by Will Albers, Lancaster county treasurer. Albers must pay the costs.
A conflict between two laws S. F. 4 and S. F. 17, passed by the last legislature on the same day, resulted in the controversy. Albers, abiding by S. F. 4, accepted payment of half the telephone company's taxes, before they became delinquent Dec. 1 last but said on the remainder 7 percent interest would be charged until paid.
The company, pointing to S. F. 17, said it had the right to pay half Dec. 1 and the second half July 1 without incurring interest charges.
The court noted, however, that if none of the tax was paid by Dec. 1 the full amount then becomes delinquent and bears interest until paid.
While the two laws were passed the same day, S. F. 17 was signed first but S. F. 4 went into effect first through the action of an emergency clause.
Arguments in the case were heard yesterday by the supreme court. Quick action was asked by the attorneys because of statewide importance. They were able to take the matter to the supreme court direct because it affected state revenues.
The formal order entered by the court today will be followed later by an opinion.



Wayne Extends a Cordial Welcome

To Daughters of American Revolution State Convention March 7-8-9 we shall consider it a privilege to help make your stay in Wayne pleasant and profitable. Highest quality goods and best services are always our aim.



Are You Listening?

Have you joined the Triangle club? The members of our club are a nation-wide group of Home Owners who are interested in securing the most up-to-date information on home decoration. For further information listen to Betty Moore, director of our department of Home Decoration, every Wednesday morning at 10:30 o'clock over WHO and WOW; every Tuesday and Friday morning at 9:35 WAAW Interior Decorating of Beard Wall paper.

BRING US YOUR DECORATING PROBLEMS.

Use Moore Paints. Our jobs of ten years back for Painting Problems are best guarantee.

R. C. HAHLBECK

Phone 98-J Wayne, Nebr.

Quality Has No Substitute!

Sinclair H. C. Gasoline

Is a high compression anti-knock gasoline, unparalleled in quick starting, fast acceleration, power and mileage and sells at the price of regular gasoline.

Sinclair Opaline Motor Oil

Is a completely dewaxed, scientifically made oil with a cold test sufficiently low to insure easy starting in extreme cold weather and the correct grade in your crank-case guarantees perfect lubrication under all weather conditions, and driving speeds.

Firestone Tires

Firestone gum-dipped tires are no higher than ordinary tires, and the service they render and the safety they insure make them an outstanding value in the tire field.

Globe Batteries

Globe batteries are guaranteed to give complete satisfaction, not only by us but by the Globe Battery Co., one of the largest battery manufacturers in the United States.

When You Need Gasoline, Oil, Tires, Batteries, Battery Recharging, Battery Cables, Car Greasing, or Tire Repairing, Come To —

THE WAYNE SUPER SERVICE STATION

Wayne Super Service Oil Co.

J. R. MILLER PHONE 70 C. C. STIRTZ

The Northwestern Mutual Life Insurance Co.

Greetings To Daughters American Revolution

T. S. Hook, District Agent
G. A. Renard, Associate Dist. Agent

X-RAY EXTRACTATIONS

DR. L. F. PERRY

DENTIST
— Mines Building —

Office PHONE 88-W Residence PHONE 387-J

Welcome To The D. A. R. Convention

DR. C. A. McMASTER

DENTIST

X-RAY EXAMINATION
PHONE 51 WAYNE, NEBR.

Hearty Welcome To D. A. R.

Best Service Always

MEN'S SUITS

75c

MEN'S HATS

75c

MEN'S TOP COATS

75c

LADIES' COATS and LADIES' DRESSES

75c up

JACQUES

Cleaners — Tailors — Dyers and Hatters
PHONE 463 WAYNE, NEBR.

QUICK STARTING

No Combination . . .

STARTS QUICKER than Skelly Aromatic Gasoline and Tailor-made Tagolene motor oil.

Langemeier Service Station

— TRUCK SERVICE —
Wayne So. End of Main St. Phone 515

Welcome To Nebraska Daughters of the American Revolution

The First National Bank

Oldest Bank in Wayne County
Member of Federal Reserve System
Wayne, Nebraska

HOTEL STRATTON

Selected as Official Headquarters, extends cordial welcome to D. A. R. state convention visitors.

Hotel Stratton Meal Service has Also Been Recommended to Visitors and We Invite You to Dine with Us while in Wayne

Hotel Stratton

WAYNE NEBRASKA

For Spring

It is time to fit out for spring and summer, and this store has the newest in Men's and boys' —

Suits and Overcoats, Hats and Caps, Shoes and Overshoes

We can use your corn at 50c per bushel for new goods or in payment of old obligations.

A Welcome and Good Wishes to the D. A. R. Convention.

Fred L. Blair

WAYNE'S LEADING CLOTHIER.

Prescription Compounding

Is The Most Important Work We Do.

When your doctor hands you a prescription, he expects you to have it filled by a druggist who uses fresh ingredients at all times.

We use fresher drugs of certified strength. That is why our prescriptions will give better results.

Felber's Pharmacy

H. J. FELBER, Prescription Druggist
Phone 31 Wayne, Nebr.

For Sale

Modern home, six rooms and bath, a full basement, gas furnace, pavement entirely paid for, good two car garage, close in location. Considering the location, the condition of the property and the fact that the pavement is paid in full this is a great bargain.

The price is \$2500 cash

This is being offered at such a low price in order to close an estate.

MARTIN L. RINGER

REAL ESTATE INSURANCE

Why Women Prefer — The Ford V-8

In every detail of design, in its greater power and speed, in its amazing new economy, the Ford V-8 for 1934 is a car every woman enjoys. Sitting behind the wheel for the first time you say to yourself: "Here is a car that was made-to-order for me." Your hands fall naturally on the slim wheel—and you find that steering is almost effortless. It is easy to start. Easy to drive. Easy to park. All controls are conveniently at hand. There is no confusion; the pedals, starter button and accelerator are sensibly placed. It is a car with a distinct appeal to women—this new Ford V-8 for 1934.

Briggs Motor Co.

Phone 9 Wayne, Nebr.

